



FRESH GROCERY

BROCHURE

ABOUT

Fresh Grocery

Fresh Grocery is a leading brand in the supermarket franchise industry in India, dedicated to fostering self-reliance among Indians by offering lucrative franchise opportunities. The goal is to provide high-quality home and kitchen goods at affordable prices under one roof in every city across India. With partnerships with 1200+ national and international brands, we boast a diverse product range of over 20,000 items. In just two years, we have successfully established around 10 franchise outlets.



MISSION

Our mission at fresh grocery is straightforward yet impactful:- to enable individuals with the opportunity to become independent entrepreneurs by providing grocery and supermarket franchises. through our efforts.

VALUE

At grocery mart, we believe in helping people achieve their dreams of running their own businesses. we value honesty, quality, and working together as a community. we're here to support every franchisee every step of the way. by focusing on making shopping better

VISION

At fresh grocery, our vision is clear:- to cultivate a landscape where individual enterprise thrives. we are dedicated to nurturing an environment where people from all walks of life can achieve their aspirations of owning a business through our franchise model. together, we are working towards a brighter future, one entrepreneur at a time.





WHY CHOOSE US?

Welcome to Fresh Grocery, your go-to supermarket franchise chain in India. We're here to make shopping easy and enjoyable for you. Our store is packed with everything you need, from high-quality cereals and pulses to spices, frozen meals, drinks, and beauty supplies. Experience the convenience of one-stop shopping with Mega Mart Ventures.

- Open In 45 Days.
- Best Margin.
- Centralized Product Supply.
- Great Product Offers.
- Branding.
- Digital Promotion.



BUSINESS MODEL

BEAR BY FRANCHISE

- **Area/Size** 300 Sqft. to 10000 Sqft.
- **Franchise Fees** 2,12,4000 + (Including GST)
- **Software Fees** 44,999/- Per Login
- **Interior Cost** 1000/- per Sqft.
- **Product Cost (minimum order)** 1000/- per Sqft.
- **Security Deposit** 1,00,000/-

FRESH GROCERY BUSINESS MODEL- SMART MARKET FRANCHISE

- Product Grocery, Bakery, Stationery, Toys, Books and Magazine, Personal Care, Beverages, Fruit and Vegetable, Frozen Food and Ice Cream Tobacco, Travel Solutions and More.
- Company* Accounting Support, Purchasing Support, operations Support, TV Advertisement, News Paper Ad, Radio, Pamphlets, Support Hoardings, Social Media Ad, Staff Training, T-shirt, Cap.
- Income *Approximate Rs. 2 to 5 Lac Per Month





1. FIX APPOINTMENT



2. CLIENT MEETING



6. AGREEMENT SIGN



3. FRANCHISE VERIFICATION



5. HANDLING WELCOME KIT



4. AREA CODE ACTIVATION



Requirements to Become a Franchise Model:-

- 1. APPOINTMENT:** you can get appointed as a franchisee of Fresh Grocery by proceeding through a proper process. It is easier but you need to be professional.
- 2. SITE SERVEY:** Grocery items are the daily needs of all. But still, before giving you a franchise, we need to survey your site, the demand of your customers and based upon it, Fresh Grocery will decide
- 3. FRANCHISE VERIFICATION:** We need to verify so many things regarding the franchise business.
- 4. AREA CODE ACTIVATION:** We have different codes based on areas where we have our franchise business. So before you start your franchise, we will assure you of an activated area code.
- 5. HANDLING WELCOME KIT:** After all these steps, we will love to hand over you the welcome kit for your new franchise business.
- 6. FRANCHISE OPEN:** With these few steps, you are done. Fresh Grocery welcome you to it's family. You can open your grocery shop as a franchisee in your area.





**800+
Brand**

**2000+
Products**

**Best
Price**

Thank You